

Advertiser Bass/R/Congress

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999

Billing: (781)433-4283

Invoice # 963518-1	Invoice Date 10/28/12	Invoice Month October 2012		oice Period 01/12 - 10/23/12
Station	Account Executive	e Sales	Office	Sales Region
WANTED	Linda Magay	Manah	cotor	Local

www.thewmurchannel.com

Billing Address:

Merrimack & Potomac Group LLC **Attention: Accounts Payable** 497 Hooksett Rd Suite 385 Manchester, NH 03104

Send Payment To: **WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

IVICI IOTIOSTOI	Local
E	stimate Number
Order # 963518	Alt Order #
Billing Type Cash	Deal #
Advertiser Co	de Product Code
	Order # 963518 Billing Type Cash

Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10/17/12 10/23/12 5a Daybreak 5-6a Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5	\$700.00	NM	
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF Spots/Week MTWTF	Rate \$700.00	T THE				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	th Ad-ID			Rate Typ
5 WMURW 10/17/12 5:28 AM 5a Daybreak	5-6a	:3	0 BAS12TV	3006н		\$700.00 N
1 WMURTh 10/18/12 5:12 AM 5a Daybreak	5-6a	:3	0 BAS12TV	3006н		\$700.00 N
4 WMURF 10/19/12 5:24 AM 5a Daybreak	5-6a	:3	O BAS12TV	3006н		\$700.00 N
3 WMURM 10/22/12 5:50 AM 5a Daybreak	5-6a	:3	O BAS12TV	3006н		\$700.00 NI
2 WMURTu 10/23/12 5:29 AM 5a Daybreak	5-6a	:3	O BAS12TV	3005н	Relific	\$700.00 N
10/17/12 10/23/12 6a Daybreak 6-7a Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5	\$1,400.00	NM	WENT OF T
Weeks: Start Date End Date MTWTFSS Spots/Week 10/17/12 10/23/12 MTWTF 5	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WMURW 10/17/12 6:41 AM 6a Daybreak	6-7a	:3	O BAS12TV	3005н		\$1,400.00 NI
2 WMURTh 10/18/12 6:12 AM 6a Daybreak	6-7a	:3	0 BAS12TV3	3005н		\$1,400.00 NI
5 WMURF 10/19/12 6:58 AM 6a Daybreak	6-7a	:3	O BAS12TV	3005н		\$1,400.00 NI
4 WMURM 10/22/12 6:28 AM 6a Daybreak	6-7a	:3	O BAS12TV	3006н		\$1,400.00 NI
3 WMURTu 10/23/12 6:58 AM 6a Daybreak	6-7a	:3	O BAS12TV	3006н		\$1,400.00 NI
10/17/12 10/23/12 Good Morning America 7-9a Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5	\$1,150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/17/12 10/23/12 MTWTF 5	<u>Rate</u> \$1,150.00	W.			18	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
3 WMURW 10/17/12 8:46 AM Good Morning America	7-9a	:3	0 BAS12TV3	3006н		\$1,150.00 N
1 WMURTh 10/18/12 7:25 AM Good Morning America	7-9a	:3	0 BAS12TV3	3006н		\$1,150.00 N
2 WMUFF 10/19/12 8:40 AM Good Morning America	7-9a	:3	0 BAS12TV3	1006н		\$1,150.00 N
5 WMURM 10/22/12 7:55 AM Good Morning America	7-9a	:3	0 BAS12TV3	8005н		\$1,150.00 N
4 WMURTu 10/23/12 8:49 AM Good Morning America	7-9a	:3	O BAS12TV3	1005н		\$1,150.00 N
10/17/12 10/23/12 KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	5	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/17/12 10/23/12 MTWTF 5	Rate \$600,00	an T		1 8 8 1	/ "Tx 0	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lenat	h Ad-ID			Rate Type
3 WMURW 10/17/12 9:55 AM KELLY& MICHAEL LIVE DA	AY 9AM-10AM		0 BAS12TV3	OOFH		\$600.00 NA



INVOICE

| Invoice # | Invoice Date | Invoice Month

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<u>Advertiser</u>	Product	Estimate Number
Bass/R/Congress	candidate	

e Start Date End D	ate Des	cription	Start/End Time	MTWTFSS		Spots/ Week	Rate	Type	
4 10/17/12 10/23/ Class of Time - Fixe			LIVE I9AM-10AM	MTWTF	:30	5	\$600.00	NM	
Spots: # Ch Day	Air Date	Air Time Des	<u>cription</u>	Start/End Time	Length	Ad-ID	1		Rate Tyr
4 WMURTh	10/18/12	9:59 AM KEL	LY& MICHAEL LIVE DA	Y 9AM-10AM	:30	BAS12TV3	1006н		\$600.00 N
1 WMURF	10/19/12	9:51 AM KEL	LY& MICHAEL LIVE DA	Y 9AM-10AM	:30	BAS12TV3	1005н		\$600.00 N
5 WMURM	10/22/12		LY& MICHAEL LIVE DA			BAS12TV3			\$600.00 N
2 WMURTu	10/23/12	9:51 AM KEL	LY& MICHAEL LIVE DA	Y 9AM-10AM	:30	BAS12TV3	1006н		\$600.00 N
5 10/17/12 10/23/ Class of Time - Pre-		VE HARVEY DY ith notice	/ 9/4 10-11a	MTWTF	:30	4	\$200.00	NM	
Weeks: Start Da 10/17/1	2 10/23			<u>Rate</u> \$200.00					
	Air Date	Air Time Desc		Start/End Time	<u>Length</u>	Ad-ID			Rate Tyr
4 WMURW	10/17/12	10:33 AM STE	VE HARVEY DY 9/4 ST	ART 10-11a	:30	BAS12TV3	Ю6н		\$200.00 N
2 WMURF	10/19/12	10:12 AM STE	VE HARVEY DY 9/4 ST	ART 10-11a	:30	BAS12TV3	006н		\$200.00 N
3 WMURM	10/22/12	10:53 AM STE	VE HARVEY DY 9/4 ST	ART 10-11a	:30	BAS12TV3	005н		\$200.00 N
1 WMURTu	10/23/12	10:38 AM STE	VE HARVEY DY 9/4 ST	ART 10-11a	:30	BAS12TV3	006н	T M	\$200.00 N
6 10/17/12 10/23/ Class of Time - Fixe		View emptible	11-12p	MTWTF	:30	5	\$600.00	NM	
Weeks: <u>Start Da</u> 10/17/1				<u>Rate</u> \$600.00		145		24(1	Back To
	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
5 WMURW	10/17/12	11:36 AM The	View	11-12p	:30	BAS12TV3	005н		\$600.00 N
3 WMUPTh	10/18/12	11:33 AM The	View	11-12p	:30	BAS12TV3	005н		\$600.00 N
1 WMURF	10/19/12	11:59 AM The	View	11-12p	:30	BAS12TV3	006н		\$600.00 NI
2 WMURM	10/22/12	11:34 AM The	View	11-12p	:30	BAS12TV3	006н		\$600.00 NI
4 WMURTu	10/23/12	11:34 AM The	View	11-12p	:30	BAS12TV3	005н		\$600.00 N
7 10/17/12 10/23/ Class of Time - Fixe		s 9 at Noon emptible	12-1230p	MTWTF	:30	4	\$650.00	NM	me us s
Weeks: <u>Start Da</u> 10/17/12				<u>Rate</u> \$650.00	Parin iw		i i i i i i i i i i i i i i i i i i i	7	21,00
Spots: # Ch Day	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
2 WMURW	10/17/12	12:12 PM News	s 9 at Noon	12-1230p	:30	BAS12TV3	006н		\$650.00 NI
4 WMURF	10/19/12	12:24 PM News		12-1230p	:30	BAS12TV3	005н		\$650.00 N
3 WMURM	10/22/12	12:09 PM News		12-1230p	:30	BAS12TV3	006н		\$650.00 NM
1 WMURTu LR- f	10/23/12 Red Sox Co	12:31 PM News inference Covera		12-1230p	:30	BAS12TV3	006н		\$650.00 NN
8 10/17/12 10/23/1 Class of Time - Fixe		Wants to be a Nemptible	Aillior1230-1p	MTWTF	:30	3	\$500.00	NM	l'I e a la
Weeks: Start Da 10/17/12	te <u>End D</u> 2 10/23/		Spots/Week 3	<u>Rate</u> \$500.00		3 5		QIII I, III	
Spots: # Ch Day	Air Date	Air Time Desc	cription	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WMURTh	10/18/12	12:58 PM Who	Wants to be a Millionai	re 1230-1p		BAS12TV3	006н		\$500.00 NN
2 WMURM	10/22/12	12:52 PM Who	Wants to be a Millionain	re 1230-1p	:30	BAS12TV3	005н		\$500.00 NM
3 WMURTu	10/23/12	12:52 PM Who	Wants to be a Millionain	re 1230-1p	:30	BAS12TV3	005н		\$500.00 NA
9 10/17/12 10/23/1 Class of Time - Fixe	2 THE	CHEW emptible	1-2PM	MTWTF	:30	3	\$500.00	NM	
Weeks: Start Da	te End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$500.00	H.V.	20 12		aliei IV	
10/17/12			ription	Start/End Time	Length	Ad-ID			Rate Type
10/17/12	Air Date	Air Time Desc	AIDUOII	Ottal V Lind I lillo					
10/17/12	Air Date 10/17/12	12:59 PM THE		1-2PM		BAS12TV3	006н		
10/17/12 Spots: <u>#</u> Ch <u>Day</u> 3 WMURW			CHEW		:30				\$500.00 NN \$500.00 NN



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Product	Estimate Number
candidate	
	413

e Start Dat	te End Da	ta Dec	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Tuno		
10 10/17/12			NERAL HOSPITAL	2p-3p	MTWTF	:30	4	\$250.00	Type	*	
	Time - Pre-		ith notice	2p 0p			8 1 1	Ψ250.00	IAIAI		ΙŔ
Weeks:	Start Da 10/17/12			Spots/Week 4	<u>Rate</u> \$250.00				u.v. il	1111111	
Spots: #		Air Date	Air Time Descrip	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate	Ty
2 \	WMURW	10/17/12	2:25 PM GENER		2p-3p	:30	BAS12TV	3005н		\$250.00) [
4 \	WMUPTh	10/18/12	2:59 PM GENER	RAL HOSPITAL	2p-3p	:30	BAS12TV	3006н		\$250.00	1 (
3 /	WMURM	10/22/12	2:22 PM GENEF	RAL HOSPITAL	2p-3p	:30	BAS12TV	3006н		\$250.00) (
1 \	WMURTu	10/23/12	2:21 PM GENER	RAL HOSPITAL	2p-3p	:30	BAS12TV	3006н		\$250.00	1 (
11 10/17/12 Class of	10/23/1 Time - Pre-		EN EF ith notice	4PM-5PM	MTWTF	:30	4	\$250.00	NM	lae'lli	10
Weeks:	Start Da 10/17/12			Spots/Week 4	<u>Rate</u> \$250.00		15		y es "		
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Descrip	<u>rtion</u>	Start/End Time	Length	Ad-ID			Rate	Ţ
4 \	WMURTh	10/18/12	4:19 PM ELLEN	EF	4PM-5PM	:30	BAS12TV	3006н		\$250.00) [
2 \	WMURF	10/19/12	4:46 PM ELLEN	EF	4PM-5PM	:30	BAS12TV	3005н		\$250.00)
1 \		10/22/12	4:44 PM ELLEN	EF	4PM-5PM	:30	BAS12TV	3005н		\$250.00)
3 \	WMURTu	10/23/12	4:21 PM ELLEN	EF	4PM-5PM	:30	BAS12TV	3006н		\$250.00	
12 10/17/12 Class of	10/23/1 Time - Fixed		s 9 at 5 emptible	5-6p	MTWTF	:30	4	\$1,400.00	NM	11 (1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Weeks:	Start Dat 10/17/12			Spots/Week 4	Rate \$1,400.00		716		a 8 V		
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	T
4 V	WMURW	10/17/12	5:38 PM News 9	at 5	5-6p	:30	BAS12TV	3006н		\$1,400.00) _
1 V	WMURTh	10/18/12	5:57 PM News 9	at 5	5-6p	:30	BAS12TV	3005н		\$1,400.00)
2 V	WMURM	10/22/12	5:27 PM News 9	at 5	5-6p	:30	BAS12TV	3006н		\$1,400.00)
3 V	WMURTu	10/23/12	5:29 PM News 9	at 5	5-6p	:30	BAS12TV	3005н	HT/V	\$1,400.00	
13 10/17/12 Class of	10/23/1 Time - Fixed		s 9 at 6/World News	s 6-7p	MTWTF	:30	5	\$2,700.00	NM		
Weeks:	Start Dat 10/17/12			Spots/Week 5	<u>Rate</u> \$2,700.00		lyfi m	8.00			Ì
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Ľ
4 V		10/17/12	6:23 PM News 9	at 6/World News To	6-7p	:30) BAS12TV3	3005н		\$2,700.00)
5 V	MMURTh :	10/18/12	6:09 PM News 9	at 6/World News To	6-7p	:30	BAS12TV	3006н		\$2,700.00)
3 V	WMURF	10/19/12	6:13 PM News 9	at 6/World News To	6-7p	:30	BAS12TV	3006н		\$2,700.00)
2 V	MMUPM	10/22/12	6:29 PM News 9	at 6/World News To	6-7p	:30	BAS12TV	3006н		\$2,700.00)
1 V	MMURTu	10/23/12	6:13 PM News 9	at 6/World News To	6-7p	:30	BAS12TV	3006н		\$2,700.00	
4 10/17/12 Class of	10/23/1: Time - Fixed		onicle NH emptible	7-730p	MTWTF	:30	5	\$1,100.00	NM	Lixin I	
Weeks:	Start Dat 10/17/12			Spots/Week 5	<u>Rate</u> \$1,100.00	7.					
Spots: # C		Air Date	Air Time Descript		Start/End Time	Length	Ad-ID			Rate	I
		10/17/12	7:23 PM Chronic		7-730p	:30	BAS12TV	3006н		\$1,100.00	
		10/18/12	7:22 PM Chronic		7-730p		BAS12TV3			\$1,100.00	
		10/19/12	7:29 PM Chronic		7-730p		BAS12TV3			\$1,100.00	
		10/22/12	7:23 PM Chronic		7-730p		BAS12TV3			\$1,100.00	
1 V	VMURTu	10/23/12	7:22 PM Chronic	le NH	7-730p	:30	BAS12TV3	3005н		\$1,100.00	
5 10/17/12 Class of 1	10/23/1: Time - Pre-e		DE EDITION AC	730-8p	MTWTF	:30	3	\$700.00	NM		
Weeks:	Start Dat 10/17/12		ate MTWTFSS	Spots/Week 3	Rate \$700.00			1,400,811			İ
Spots: # C		Air Date	Air Time Descript		Start/End Time	Length	Ad-ID			Rate	T۱
		10/19/12	7:55 PM INSIDE		730-8p	:30					_

INVOICE



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Advertiser Product Estimate Number

Bass/R/Congress candidate

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	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 10/17/12 10/23/12 INSIDE EDITION AC 73 Class of Time - Pre-emptible with notice	30-8p	MTWTF	:30	3	\$700.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
3 WMURM 10/22/12 7:59 PM INSIDE ED		730-8p		BAS12TV3	006н		\$700.00 N
2 WMURTu 10/23/12 INSIDE ED Credited oversold inventory	ITION AC	730-8p	:00) - V - Pall			\$700.00 N
16 10/17/12 10/23/12 Nightline 1: Class of Time - Fixed Non Pre-emptible	135p-1206a	MTWTF	:30	3	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/17/12 10/23/12 MTWTF	Spots/Week 3	<u>Rate</u> \$500.00		- Hangi			
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length		1.11		Rate Ty
2 WMURW 10/17/12 11:53 PM Nightline		1135p-1206a		BAS12TV3			\$500.00 N
3 WMURF 10/19/12 11:55 PM Nightline 1 WMURM 10/22/12 12:01 AM Nightline		1135p-1206a 1135p-1206a		BAS12TV3 BAS12TV3			\$500.00 N
	1.44.05-						\$500.00 N
Class of Time - Fixed Non Pre-emptible	I-11:35p	2-11	:30	4	\$2,200.00	NM	
10/17/12 10/23/12 2-11	Spots/Week 4	<u>Rate</u> \$2,200.00		N L			21 A 1 1 2 1 2 1 2 1 2 1 2 1 2 2
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length		005		Rate Tyr
1 WMURW 10/17/12 11:30 PM News 9 at 1 2 WMURTh 10/18/12 11:34 PM News 9 at 1		11-11:35p 11-11:35p		BAS12TV3 BAS12TV3			\$2,200.00 N \$2,200.00 N
4 WMURM 10/22/12 11:21 PM News 9 at 1		11-11:35p		BAS12TV3			\$2,200.00 N \$2,200.00 N
3 WMURM 10/22/12 11:34 PM News 9 at 1		11-11:35p		BAS12TV3			\$2,200.00 N
18 10/20/12 10/21/12 6a Weekend Daybreak Sa Class of Time - Pre-emptible with notice	a/Su 6-7a	11	:30	2	\$225.00	NM	
	Spots/Week 2	<u>Rate</u> \$225.00					AND THE
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID	3 10		Rate Tyr
1 WMURSa 10/20/12 6:59 AM 6a Weeken		Sa/Su 6-7a		BAS12TV3			\$225.00 N
2 WMURSu 10/21/12 6:08 AM 6a Weeken	d Daybreak	Sa/Su 6-7a	:30	BAS12TV3	006н		\$225.00 N
19 10/20/12 10/21/12 7a Weekend Daybreak 7- Class of Time - Pre-emptible with notice	9a	1-	:30	1	\$400.00	NM	
	Spots/Week 1	<u>Rate</u> \$400.00	D 100		J. 11983	- T	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
1 WMURSa 10/20/12 8:12 AM 7a Weekend	d Daybreak	7-9a	:30	BAS12TV3	006н		\$400.00 N
20 10/20/12 10/21/12 Weekend GMA 9- Class of Time - Pre-emptible with notice	10a	1-	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/17/12 10/23/121-	Spots/Week 1	<u>Rate</u> \$400.00	1.04	# 10		Tue -	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length				Rate Typ
1 WMURSa 10/20/12 9:41 AM Weekend G	MA	9-10a	:30	BAS12TV3	006н		\$400.00 NI
21 10/20/12 10/20/12 ABC College Football 12 Class of Time - Fixed Non Pre-emptible	n-7p	1- a	:30	¥1.	\$1,200.00	NM	2183
10/17/12 10/23/121-	Spots/Week 1	<u>Rate</u> \$1,200.00	# # /Ē				
Spots: # Ch Day Air Date Air Time Description 1 WMURSa 10/20/12 5:31 PM ABC College	e Football	Start/End Time 12n-7p	Length :30	Ad-ID BAS12TV3	005н		Rate Typ \$1,200.00 N
22 10/21/12 10/21/12 Close Up 10 Class of Time - Pre-emptible with notice	-1030a	1	:30	1	\$400.00	NM	
	Spots/Week	Rate	11 210	N=			

INVOICE



 Invoice #
 Invoice Date
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 963518-1
 10/28/12
 October 2012
 10/01/12 - 10/23/12

Advertiser Product Estimate Number

Bass/R/Congress candidate

Spots/

Line Start Date **End Date** Start/End Time Description Week **MTWTFSS** Length Rate Type 22 10/21/12 10/21/12 Close Up 10-1030a ----1 :30 \$400.00 NM Class of Time - Pre-emptible with notice Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 10/21/12 10:23 AM Close Up 10-1030a :30 BAS12TV3005H \$400.00 NM **Total Spots** 76

Payment Terms 30 Days

Gross Total

\$69,800.00

Agency Commission

\$10,470.00

Net Amount Due

\$59,330.00

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	Nove	ember 1, 20:	12		
Station:	ar all awhou ii	WMUR		Drop Down	
Sales Region:	- Control	LOCAL	NEGSTED X 0	Drop Down	
Agency:		Merrimacl	« & Potomac		
Advertiser:		Bass/R/	Congress	'Spage's lite	3
Invoice #	963518		Net Invoice Amount	\$	
Invoice Date	3		Amount Paid	\$	
		Ad	djustment to Gross Billing	\$	1,800.00
			Adjustment to Net Billing	\$	1,530.00
AE Name:	Li	nda Magay			
NSM Name:			Cappal T		
Reason for DEBIT/CREDIT:		POLIT	TICAL LUR ADJUSTMENT		Drop Down
neason for Debrijenebit.			uired - must use drop down list		Drop Down
EXPLANATION (Please explain i	in detail):				
Incorrect rate was set in timep		advertiser			
		7 - 75-77			PLEABRAIN 1=
	n aronn	-			<u> </u>
Revised invoice required?	NO				
				X X X	
REQUIRED APPROVALS:					
Account Executive		Date	LSM/NSM		Date
GSM		Date	Controller/Busines	s Manager	Date
Input to Wide Orbi	t on:		by		

Form Effective Date: September 09, 2010

Rebates for week of 10/21

Paid Actual LUC Diff spots rebate Comment 1400 500 900 5 \$4,500 another advertiser placed at incorrect rate
500 900 5 \$4,500